

2025



CARDEXCHANGE® **PRESS**



A SIMPLE, SMART ID DESIGN
& PRODUCTION SOFTWARE

»»» www.cardexchangeid.com

CARDEXCHANGE® PRESS

A SOLUTION FOR EVERY ORGANIZATION

CardExchange® Press goes beyond traditional ID card design software by using CardExchange® Press secure, cloud linked workspace for individuals or teams to create, manage, and print ID badges.

The CardExchange® Press ID card designer tool is perfect for organizations who want to centralize card issuance and maintain continuity for their ID production. CardExchange® Press is a reliable and secure platform that offers high levels of data security and convenience. With proven high quality security features, CardExchange® Press is one of the best platforms on the market for card production.

CardExchange® Press is based on the highly successful CardExchange® Producer Enterprise edition product. CardExchange® Press supports all features from the highest edition of CardExchange® Producer, including inline encoding for MIFARE® Classic and DESFire EV1, EV2.

EASY IMPLEMENTATION

Installing and setting up CardExchange® Press is quick and easy. You can be up and running in minutes. No need to wait for CDs to arrive – simply download CardExchange® Press and get started right away!

Once installed, you will be presented with an easy-to-use “create-a-card” wizard which will guide you through the process of creating a card and connecting it to a database.

We have a variety of user-friendly wizards for database connections, inline encoding, create-a-card, user and group profiles, and more all designed to make setting up your ID card software and creating your unique IDs a breeze!

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CardExchange® Press Database

It is important to have the ability to filter and sort data for your workflow needs and basic organizational needs. CardExchange® Press offers powerful filter features so you can filter data on any record information, including new records that are added to the database. This makes it easy to find the information you need, when you need it.

By having the ability to sort and filter your data, you can easily identify the position of your cardholders' IDs within the workflow. Having your batch printing filtered and sorted makes your workflow that much easier and helps you to track and properly manage your print jobs!



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Feature Highlights

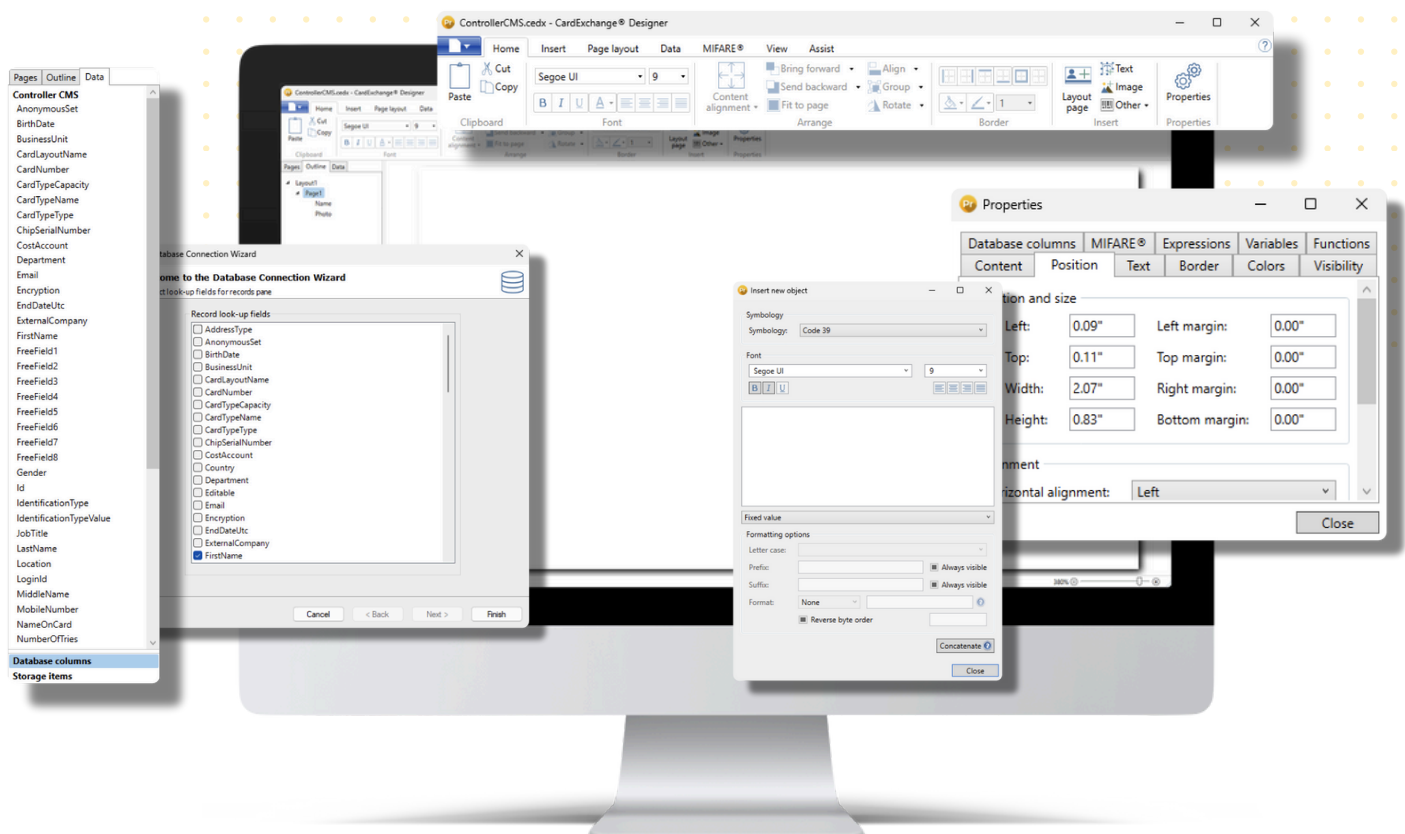
The Card Designer in CardExchange® Press makes it easy to create the perfect ID card. Choose fonts, add images, graphics, barcodes, magnetic strip, and so much more to create your uniquely branded ID card. Powerful graphic tools let you resize and rotate objects on your card, apply graphic enhancements, remove background from images, create variable images, all with a simple point and click.

»»» Customizable Interface

The CardExchange® Press interface has a variety of customizable features. The software is available in 30 different languages, which can easily be switched with a click of a button.

Each section of the interface layout can be moved around to fit your workflow needs. You can even dock any panel outside the main window for the ultimate workflow.

These are just some of the customizable options, the possibilities are endless.



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➤➤➤ **Advanced Card Designer**

Easily create the perfect ID card in CardExchange® Press. Each template can have multiple layouts and automatically switch layouts when printing based on a field value. You can even control the text: how it looks, merge fields, and even have an image displayed as a background in your text field. User friendly with a Microsoft® look and feel provides an intuitive workflow.

➤➤➤ **Card Encoding**

CardExchange® Press offers inline encoding the most popular encoding technologies such as MIFARE®, DESfire (EV1 & EV2), MIFARE® SAM, 1K, 4K, Classic, etc. It offers PROX read only. Inline encoding is available in our to enhance the security of your cards. Basic magnetic strip encoding is available. The Press has an easy-to-use wizard to help you setup everything you need to encode your cards.

••••• **BENEFITS**

✓ **TRANSPARENT DATA PROTECTION**

Following the highest standards in data protection, CardExchange® Press is based on GDPR, currently known as the highest protection regarding personal data.

✓ **SCALABLE FOR ANY ORGANIZATION**

The CardExchange® Cloud Suite offers enterprise level functionality with a choice of services and plan sizes. This means that this solution becomes accessible for any organization. And even have the solution grow with your organization.

✓ **COST EFFICIENT**

By setting up efficient workflows and the ability to connect to our other services and create seamless processes it eliminates unnecessary work like manual data entry, manual data updating, etc.

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About CardExchange® Press!

CardExchange, Inc. is the leading provider of cloud-based ID card management solutions, ID card design, and print software. With over 20 years of experience in the ID market, we have helped more than 25000 organizations worldwide overcome their ID challenges.

Our software is scalable for customers of all sizes and verticals such as Government, Healthcare, Education, Corporate, and more!

GET IN TOUCH TODAY!

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